

The MDC Boosters, Inc. (MBI) is a 501(c)(3) Maryland not-for-profit corporation formed to foster national and international sport competition in the field of amateur diving. The primary beneficiaries of MBI are the athletes that take dive lessons or participate competitively with the Montgomery Dive Club (MDC).

MDC has over 300 divers within the program ranging in age from five to seventy. Most of these divers live in Montgomery County, MD ---perhaps within your community--- and are often at practices four to five days a week. Most of these divers practice at the Montgomery Aquatic Center in North Bethesda, MD.

MDC has been selected to host the USA Diving East National Junior Championships at Montgomery Aquatic Center from April 13th through April 15th 2012. Over 250 divers and their families, along with about 50 coaches, will travel from all over the east coast so that the divers can compete for the title of East National Champion.

MBI is asking local businesses for help in extending a warm welcome to these divers, their families, coaches, and judges by providing in-kind donations of food, beverages, and other services to support the East National Meet.

There are a variety of ways that your business may be able to help:

1. Provide food or beverages for the Judge/Coach hospitality station. We provide both breakfast and lunch (free of charge) on competition days, with snacks available in-between.
2. Provide promotional items for distribution to divers upon registration. These might include water bottles, pens, pencils, balloons, T-shirts, fans
3. Provide discount coupons to divers and their families for food or beverages that can be used at your place of business.
4. Provide decorative items or paper products---such as tablecloths, paper plates, napkins, plastic ware, etc. for use at the hospitality station.

Along with the knowledge that you are helping an organization that is supporting amateur athletes, and that any in-kind donations are tax-deductible to the extent allowable by law, MBI will also show its appreciation by:

- Providing a notice to all divers upon registration that your business has supported the meet. The notice will include the name and address of your business;

- Displaying the notice described in paragraph 1 on the Booster's Bulletin Board for the duration of the meet.
- Posting any banner or poster that you provide at MAC for the duration of the meet.
- "Liking" your business or become a fan on Facebook for at least two weeks before and two weeks following the meet.
- Including notice on the MDC web-page that your organization has provided support to the meet, and will encourage its members to consider patronizing your business.

Thank you again for considering a contribution,

Sincerely,

Michael Becker  
President, 2012

MDC Boosters

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